

Birmingham, Alabama – March 19, 2021

The National Association of Medical Education Companies (NAMEEC), announced the winners to the 14th annual NAMEEC Best Practices Awards to improve Continuing Medical Education (CME).

CME is an industry rooted in change, a profession that calls upon our abilities to recognize and address new challenges. It requires us to utilize our intellect, our diligence, and our creativity. NAMEEC believes that each of these elements should be acknowledged. NAMEEC congratulates the 2020 award winners for Best Practices in CME.

The award category NAMEEC Best Practice in Enduring Material Educational Design was presented to Pri-Med Institute for “What a Headache! The Case of a 29-year-old Woman with Worsening Migraine”.

NAMEEC Best Practice in Virtual Live Activity Educational Design was presented to Pri-Med Institute for “PrimaryCareNOW”.

NAMEEC Best Practice in Learner Outcomes was presented to the Academy for Continued Healthcare Learning for “Personalizing Outcomes Measures to Effectively Assess Impact of Medical Education”.

NAMEEC Best Practice in Collaboration Among CME Stakeholders was presented to Medscape Education for “Optimizing Rare Disease Education: Bringing Together Multiple Stakeholders During the COVID-19 Pandemic”.

NAMEEC Best Practice in Innovative Educational Methods was presented to Pri-Med Institute for “Highs & Lows: Opportunities and Benefits of Continuous Glucose Monitoring in Primary Care (An Adaptive Learning Experience)”

NAMEEC Best Practice in CME Outside of the USA was presented to the Academy for Continued Healthcare Learning for “Classroom to Clinic™ Localized Small Group Learning for HCPs Working in Oncology” and to CME Outfitters for “Real-World Evidence: CDK 4/6 Inhibitors in Hormone Receptor-Positive Metastatic Breast Cancer”.

Finally, the NAMEEC Brian P. Russell Exemplary CME Professional Award was presented to Katie Lucero, PhD, Medscape Education.

NAMEEC appreciates all members and companies who submitted for consideration of these awards. The 2021 Best Practices awards will be requested later this year and we encourage companies that have qualifying project to consider [becoming a member](#) to be eligible to submit for an award.





3416 Primm Lane
Birmingham, AL 35216 USA
www.namec-assn.org

T +1.205.824.7612
F +1.205.823.2760
E info@namec-assn.org

About NAMEC

NAMEC is a professional association dedicated to:

- Represent the interests of medical education companies (MECs), including advocacy for MECs and education of the professionals who work for them.
- Support the advancement of certified education as an integral part of the healthcare community in improving patient health outcomes.
- Foster increased collaboration among certified education stakeholders in a manner of mutual support, professionalism, and respect.
- Advocate, demonstrate, and support the value of certified education.

For more information, visit <http://www.namec-assn.org> or call the NAMEC Business Office at 205-824-7612 or email info@namec-assn.org.

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