



NAMEEC Best Practice Awards

The NAMEEC awards recognize best practices—ideas or processes that can be implemented by NAMEEC members and their partners. It is anticipated that individuals will nominate their own projects and/or processes for these awards.

Requirements for nominees

- Submitter must work for a NAMEEC member organization (see www.NAMEEC-ASSN.org for a membership list); individual members are not eligible to receive a NAMEEC Best Practice Award.
- **If an organization joins NAMEEC by November 3rd, 2023 it is eligible to submit nominations.**
- The nominated activity or project must be:
 - Innovative and creative
 - Based on evidence of adult learning
 - Compliant with any/all relevant regulations/guidelines
 - Applicable to other NAMEEC members and the CE/CPD community at large
 - One or more NAMEEC-member organizations must be involved in the planning and execution of the activity to be considered
 - The nomination must be in the form of a letter not more than 4 pages long
 - Two 1-page appendices (e.g., a form, photo, or document) are allowed as attachments.
- Nominees must agree to share their winning ideas with other organizations (i.e., prepare a short report for posting on the NAMEEC website and distribution at NAMEEC exhibits/events; article for the Almanac or other relevant publication).
- Nominations can be submitted in **one category per activity**.
- Ongoing activities are eligible for submission.
- Activities can be submitted for nomination in one category per year. If activities span more than one year, they can be nominated in separate categories in separate years.
- Member organizations can submit separate nominations in separate categories during the same year.
- Award recipients will be able to upload a video about their activities on the NAMEEC website.
- Past recipients of the Brian P. Russell Exemplary CE/CPD Professional Award are ineligible for nomination in that category.
- The date and time for the Awards ceremony will be announced in January 2024.



- **Nominations that do not conform to the Award Criteria and/or Requirements will not be considered by the Awards Committee.**

Best Practice Awards Winners Receive

- Plaque naming the winning organization(s) and the award category
- Digital badge that can be added to winning organization(s) website and/or grant documents
- \$150 credit toward the winning organization's 2024 NAMEC membership renewal
- Posting on NAMEC website, press releases on related organizations' websites

Best Practice Awards Topics and Criteria

- **Best Practice in Collaboration Among CE/CPD Stakeholders.** Activities can include policies or procedures to facilitate collaboration, a unique way to collaborate, or illustrate a collaborative partnership with a CE/CPD stakeholder.
- **Best Practice in Enduring Material Educational Design.** The design should meet identified needs and learning preferences of the intended audience, be interactive, apply adult learning principles, and facilitate assessment of outcomes in terms of Moore's Level 4 or higher.
- **Best Practice in Innovative Educational Methods.** Activities should present evidence of innovative methods for educating an intended audience(s). This may include patients, a single profession, multiple professions, or a combination of these. Examples of activities to be considered include patient education, interprofessional education, use of technology, and other methods used to address the identified needs of the clinical setting and intended audience(s).
- **Best Practice in Learner Outcomes.** Activities should clearly demonstrate achievement of the intended learning objectives and produce outcomes at Moore's Levels 5, 6, or 7.
- **Best Practice in Live Activity Educational Design (On-Site or Virtual).** The design should meet identified needs and learning preferences of the target audience(s), be interactive, apply adult learning principles, and facilitate assessment of outcomes in terms of Moore's Level 4 or higher.
- **Best Practice in Advancing Diversity, Equity, and Inclusion in Medical Education.** This category has been added for 2023 and is meant to recognize activities that successfully incorporate DEI into addressing particular gaps/needs to benefit healthcare professionals and the patients they serve. Those submitting for this award may want to review the ACCME document discussing DEI in accredited education: [DEIA in Continuing Education Guidelines and Recommendations.pdf \(accme.org\)](https://www.accme.org/~/media/ACCME/2023/04/2023-DEIA-Guidelines-and-Recommendations.pdf)



Brian P. Russell Exemplary CE/CPD Professional Award

The Brian P. Russell Exemplary CE/CPD Professional Award was initiated in 2005 as part of the Inaugural NAMEC *Best Practice Awards*. It was then known as the Exemplary CME Professional Award. In 2010 the Award name was changed to honor Brian P. Russell following his death from cancer in December 2009. As President of the Institute for Continuing Healthcare Education, Inc., Brian was a strong supporter of NAMEC from its founding in 2001 and was a member of NAMEC's second Board of Directors. This award will recognize an **individual working within a NAMEC member company**. It is expected that someone other than the nominee will submit the nomination.

Requirements for nominees

- Nominated individuals must work for a NAMEC member organization
- Nominated individuals should meet the criteria below and demonstrate excellence in multiple aspects of CE/CPD
- Nominations should be in the form of a letter (limited to 2 pages) explaining the rationale for nominating the individual
- Past winners are ineligible for nomination

Criteria

- Length, nature, and quality of service to the CE/CPD community (e.g., ACCME surveyor, author, presenter, Alliance Fellow, etc.)
- Length, nature, and quality of service to NAMEC (e.g., Board of Directors, committee chairs/memberships, etc.)
- Collaboration with CE/CPD stakeholders (e.g., demonstrated ability and desire to partner with other MECs, other providers, other stakeholders, etc.)
- An example that illustrates why you are nominating this organization or individual
 - This can be a description that demonstrates individual excellence as part of an activity, partnership, service, or collaboration

Recipient(s) receive(s)

- Plaque listing award and name of winner
 - \$100 for use for professional development activities
 - Posting on NAMEC website
 - Press releases on related organizations websites
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Submission/Nomination Process

- **Due date.** All nominations must be received by **11:59 PM EST on Sunday, November 5, 2023.**
- **Electronic submission.** All nominations must be submitted electronically to kboyce@appliedcme.com
- **Submission cover sheet.** The Awards Cover Sheet must be completed and sent to NAMEC along with your nomination letter and appendices.
- **Single category.** Submissions are limited to competition in one category per activity/initiative per year. The submitting organization must designate that category on the Cover Sheet.
- **Multiple Submissions.** Member organizations may submit in more than one category provided the same activity/initiative is not submitted in more than one category.
- **Ongoing activities.** Ongoing activities are eligible for submission in all Best Practice categories.
- **Process adherence.** All submissions/nominations must conform to the requirements as designated in this document. Nominations that do not conform will not be considered eligible for the competition.

Member organizations should contact kboyce@appliedcme.com with any questions about the process/criteria prior to submitting a nomination.

For questions or comments please contact the NAMEC Business Office (P: 205-824-7612) or contact Kurt Boyce at kboyce@appliedcme.com.