

Birmingham, Alabama – April 20, 2022

The National Association of Medical Education Companies (NAMEC), announced the winners to the 17th annual NAMEC Best Practices Awards to improve Continuing Medical Education (CME).

CME is an industry rooted in change, a profession that calls upon our abilities to recognize and address new challenges. It requires us to utilize our intellect, our diligence, and our creativity. NAMEC believes that each of these elements should be acknowledged. NAMEC congratulates the 2021 award winners for Best Practices in CME.

2021 Recipients

The award for the NAMEC Best Practice in Collaboration Among CME Stakeholders went to Pri-Med Institute, LLC for “Current Issues in Obesity: Stigma, Science, and Solutions”.

The award for the NAMEC Best Practice in Enduring Material Educational Design went to Pri-Med Institute, LLC for “Treating More Than Just an Itch: Updates on Atopic Dermatitis for the Primary Care Provider”.

The award for the NAMEC Best Practice in Innovative Educational Methods went to Medical Learning Institute, Inc for “Strategies to Improve Glucose Control with Mealtime Insulin”.

The award for the NAMEC Best Practice in Learner Outcomes went to DKBmed: Optimizing Disease Management for “Finding the Invisible Patient”.

The award for the NAMEC Best Practice in Live On-Site Activity Educational Design went to Medscape for Reaching Learners with Simulated Patient Cases.

The award for the NAMEC Best Practice in Virtual Live Activity Educational Design went to DKBmed for “STOP HIV in LGBTQ Seniors”.

NAMEC appreciates all members and companies who submitted for consideration of these awards. The 2022 Best Practices awards will be requested later this year and we encourage companies that have qualifying project to consider [becoming a member](#) to be eligible to submit for an award.

About NAMEC

NAMEC is a professional association dedicated to:

- Represent the interests of medical education companies (MECs), including advocacy for MECs and education of the professionals who work for them.
- Support the advancement of certified education as an integral part of the healthcare community in improving patient health outcomes.





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- Foster increased collaboration among certified education stakeholders in a manner of mutual support, professionalism, and respect.
- Advocate, demonstrate, and support the value of certified education.

For more information, visit <http://www.namec-assn.org> or call the NAMEC Business Office at 205-824-7612 or email info@namec-assn.org.

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