



NAMEC Best Practice Awards

These awards recognize best practices—ideas or processes that can be implemented by NAMEC members. It is anticipated that individuals will nominate their own projects/processes for these awards.

Requirements for nominees

- Submitter must work for a NAMEC member organization (see www.NAMEC-ASSN.org for a membership list); individual members are not eligible to receive a NAMEC Best Practice Award.
- If your organization joins NAMEC by December 1st, 2020 you are eligible to submit.
- Nominated activity or project must be:
 - innovative and creative
 - based on evidence of adult learning
 - compliant with any/all relevant regulations/guidelines
 - applicable to other NAMEC members and the CME community at large
- One or more NAMEC-member organizations must be involved in the planning and execution of the project to be considered.
- Nomination must be in the form of a letter not more than 4 pages long (2 short appendices, e.g., a form, photo, or document, are allowed as attachments).
- Nominees must agree to share their winning ideas with other organizations (i.e., prepare a short report for posting on the NAMEC website and distribution at NAMEC exhibits/events; article for the Almanac or other relevant publication).
- Nominations can be submitted in **one category per activity**.
- Ongoing activities are eligible for submission.
- Nominations that do not conform to the Award Criteria and/or Requirements will not be considered by the Awards Committee.
- Activities can be submitted for nomination in one category per year. If activities span more than one year, they can be nominated in separate categories in separate years.
- Companies can submit separate nominations in separate categories during the same year.
- Past recipients of the Brian P. Russell Exemplary CME Professional Award are ineligible for nomination in that category.
- The date and time for the Awards ceremony will be announced at a later date.
- Award recipients will be able to upload a video about their activities on the NAMEC website



Best Practice Awards Winners receive

- Plaque naming the winning organization(s) and the award category
- \$150 credit to be applied towards the winning organization's 2021 NAMEC membership renewal
- Posting on NAMEC website, press releases on related organizations' websites

Best Practice Awards topics and criteria

- **Best Practice in a Live Virtual Activity Educational Design.** This category has been modified for 2020 due to the cancellation of most live CME activities due to pandemic precautions. It is meant to acknowledge live activities that were converted to a virtual design. The design should meet identified needs and learning preferences of the target audience, be interactive, apply adult learning principles, and facilitate assessment of outcomes in terms of Moore's Level 4 or higher. **Activities originally planned as virtual events are not eligible for this award.**
- **Best Practice in Enduring Material Educational Design.** The design should meet identified needs and learning preferences of the target audience, be interactive, apply adult learning principles, and facilitate assessment of outcomes in terms of Moore's Level 4 or higher.
- **Best Practice in Best Practice in CME Outside of the USA (Live or Enduring).** Activities can include any certified educational activity in an international setting. Submissions can be for either live or enduring activities. Activities should be based on adult learning principles.
- **Best Practice in Collaboration Among CME Stakeholders.** Activities could include policies or procedures to facilitate collaboration, or a unique way to collaborate, or illustrate a collaborative partnership with a CME stakeholder
- **Best Practice in Learner Outcomes.** Activities should clearly demonstrate achievement of the intended learning objectives and produce outcomes at Moore's Levels 5, 6, or 7.
- **Best Practice in Innovative Educational Methods.** Activities should present evidence of innovative methods for educating an intended audience(s). Audiences may include patients, a single health care profession, multiple health care professions, or a combination of these groups. Examples of activities to be considered include patient education, interprofessional education, use of technology, and other methods used to address the identified needs of the clinical setting and intended target audience(s).



Brian P. Russell Exemplary CME Professional Award

This award will recognize an **individual working within a NAMEEC member company**. It is anticipated that someone other than the nominee will nominate him or her.

Requirements for nominees

- Nominated individuals must work for a NAMEEC member organization
- Nominated individuals should meet the criteria below and demonstrate excellence in multiple aspects of CME
- Nominations should be in the form of a letter (limited to 2 pages) explaining the rationale for nominating the winner
- Past winners are ineligible for nomination

Criteria

- Length, nature, and quality of service to the CME community (e.g., ACCME surveyor, author, presenter, Alliance Fellow, etc.)
- Length, nature, and quality of service to NAMEEC (e.g., Board of Directors, committee chairs/memberships, etc.)
- Collaboration with CME stakeholders (e.g., demonstrated ability and desire to partner with other MECs, other providers, other stakeholders, etc.)
- An example that illustrates why you are nominating this organization or individual (description that demonstrates excellence of an activity, partnership, service, or collaboration)

Winner(s) receive(s)

- Plaque listing award and name of winner
 - \$100 gift certificate to use for professional development
 - Posting on NAMEEC website, press releases on related organizations websites, profile to be published in the Almanac (written by whomever nominated the winner)
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Submission/Nomination Process

- **Due date.** All nominations must be received by 11:59 PM EST December 4, 2020
- **Electronic submission.** All nominations must be submitted electronically to kboyce@appliedcme.com
- **Submission cover sheet.** The Awards Cover Sheet must be completed and sent to NAMEC along with your nomination letter and appendices.
- **Single category.** Submissions are limited to competition in one category per activity/initiative per year. The submitting organization must designate that category on the Cover Sheet.
- **Multiple Submissions.** Member organizations may submit in more than one category as long as the same activity/initiative is not submitted in more than one category.
- **Ongoing activities.** Ongoing activities are eligible for submission in all Best Practice categories.
- **Process adherence.** All submissions/nominations must conform to the requirements as designated in this document. Nominations that do not conform will not be considered eligible for the competition.

Organizations should contact kboyce@appliedcme.com with any questions about the process/criteria prior to submitting a nomination. For questions or comments please contact the NAMEC Business Office (P: 205-824-7612) or contact Kurt Boyce at kboyce@appliedcme.com.